The Josai Journal of Business Administration

Vols. 8&9 No. 1 March 2012

Division of Business Administration School of Graduate Studies Josai University

The Josai Journal of Business Administration Volumes 8 & 9, Number 1, March 2012

ARTICLES

Historical Aspects and Current Status of Entrepreneurship in Japanese Universities Masato Ono	1
A Study of the Personal Training Program of 3PL Companies in Japan Shikato Kamimura	17
Applicability of Actuarial Method to Option Pricing Han Jing and Toshitake Kohmura	25
Transition from Make-to-Order to Make-to-Stock for a Most Profitable Production-Sales System Toshitake Kohmura	37
Effective Channels for Knowledge Transfer to an Upstream Supply Chain Minglei Wang and Kazunobu Fukushima	45

The Josai Journal of Business Administration Volumes 8 & 9, Number 1 — March 25, 2012

ISSN 1349-2012

A Publication of Josai University

Publisher: Yasunori Morimoto, President of Josai University

Editorial Staff

Editor-in-Chief: Taku Oshima, Dean of MBA Program, Josai University Editor: Kazunobu Fukushima, Professor, Josai University

Assistant: Masakazu Yanagishita, Associate Professor, Josai University

Erik Schaubach, Assistant Professor, Josai University

Printer: Gaitame Printing Co., Ltd.

Copyright © 2012 Josai University All Rights Reserved

Call for Papers

The editorial staff of The Josai Journal of Business Administration invites submissions of professional papers on the topics of business administration, management, and marketing. Papers that focus on innovation in the above areas are particularly desired.

All papers must be in English. The article title and the names, titles, and affiliations of the authors should be clearly shown at the beginning of the article. Complete contact information for the authors (including mailing addresses, telephone numbers, and e-mail addresses) must be provided. An abstract of 200 words or less is also necessary for publication. Every paper should be in electronic form (MS-Word), either sent as an attached file or mailed on a CD-ROM. Only one font style and size should be used (such as Times New Roman) throughout the document. Papers should not exceed 20 pages.

Papers will be examined by two referees appointed by the Editor-in-Chief of The Josai Journal of Business Administration, who may request amendments by the author(s). Finally, the editors will decide which papers to publish according to the referees' comments. The copyright for papers published in the journal belongs to Josai University.

The deadline for submissions for Volume 10, Number 1 is December 15, 2012. Please submit all papers to the Editor at the following address:

Kazunobu Fukushima, Ph. D.
Division of Business Administration
School of Graduate Studies
Josai University
1-1 Keyakidai, Sakado, Saitama 350-0295 JAPAN

E-mail: fksm@josai.ac.jp