

---

# JOSAI KEIZAIGAKUKAISHI

Journal of Economics

---

## CONTENTS

- The Growth of the World's Economies  
after the War ..... H. Shimojoh (1)
- Changes in the Japanese Family and  
Influences on the Consumers' Mind  
..... Y. Watanabe (28)
- An Introduction to Behavior and Logic  
of the Multinational Enterprise  
..... M. Honaga (59)
- The Characteristics of Organizational  
Theory of A. Etzioni  
..... T. Kato (86)
- Meeting of all Shareholders  
..... H. Komiyama (104)

---

Edited by Josai Keizai Gaku Kai  
(Association for the Study of Economics)  
in the Faculty of Economics of Josai Univ.  
Sakado, Iruma-gun, Saitama